

NICOLAS VO VAN

Nationality: French
Date of Birth: December 22nd 1985





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EDUCATION

Sept 2009 – Nov 2010: Master of Science in International Management ESADE Business School	Barcelona Spain
Sept 2005 – June 2008: Bachelor of Science in Management Warwick Business School Honours: Upper Second-Class (2:1)	Coventry United Kingdom
Aug 2006 – May 2007: North American Exchange Program University of British Columbia	Vancouver Canada
Exam June 2003: French Baccalaureate (Scientific Series) with Honours	La Seyne sur Mer France

WORK EXPERIENCE

Swarovski Elements (www.business.swarovski-elements.com), Luxury Goods	Wattens (Headquarters) Austria
Strategic Planning Analyst (January 2011 – Present) <ul style="list-style-type: none">Actively participates in global strategic projects across various areas of the business including segment marketing, product management and brandingDeveloped a meticulous analysis of the competition and built advanced models providing the company with a clear understanding of the business environmentDirectly reports to the Vice President of Global Marketing and the Executive Board	SWAROVSKI ELEMENTS
Trainee in Strategy (April 2010 – December 2010) <ul style="list-style-type: none">Involved in numerous strategic projects at European level implying complex analysis, consolidation and modelling of data and the elaboration of strategic plans to approach new premium accounts	Barcelona Spain
Casamona International (www.casamona.com), Residential Real Estate Business Manager (June 2008 – Sept 2009) <ul style="list-style-type: none">Managing the activities of up to fifteen people including sales employees, part time and full time trainees and IT staff.Continuously reporting and collaborating with the CEO to deal with both operational and strategic issues.Multiplied the number of letting transactions by three compared to the previous year.Elaborating a new online and digital marketing strategy, including social networking activities, blogging and the development of Casamona Holidays, a new online platform promoting short term rental properties around Europe.	Barcelona Spain 
ESADE Business School (www.esade.edu) Conference Organiser (Dec 2008 – April 2009) <ul style="list-style-type: none">First Symposium ESADE-HEC: From Innovation to Business (April 2nd & 3rd 2009)Developed a project proposal highlighting potential tracks with the Directors of Research of both institutions and sponsorsElaborated an efficient internal and external marketing strategy to promote the symposium	Barcelona Spain 

Wavematrix (www.wavematrix.com)

Market Research Analyst (Oct 2007 – Present)

- Analysed over 400 online consumer posts per week through the use of strong qualitative and quantitative skills
- Project with clients including Apple, Nokia, Samsung, Paramount, Universal
- Reported directly to the CEO and Research Executives

London
United Kingdom



Linklaters LLP (www.linklaters.com)

Campus Brand Manager (Sept 2007 – Dec 2007)

- Development and implementation of marketing campaigns on campus to raise awareness about the brand
- Presentations of the career opportunities offered by the firm to the target students

Warwick Campus
United Kingdom

Linklaters

Casamona International (www.casamona.com), Residential Real Estate

Trainee in Residential Real Estate (May 2007 - Sept 2007)

- Remodelling of the Letting Department through an extensive analysis of the results previously achieved and the introduction of new objectives
- Presentations to the Founders and CEO of the company to test feasibility
- Number of letting transactions multiplied by three compared to the previous year
- Presentation on "Innovation in Real Estate" at the ExpoRetail Forum III, September 2007

Barcelona
Spain



Warwick Ventures

Market Researcher (Jan 2006 - March 2006)

- Conducted over 300 successful phone market interviews through the use of effective communication skills in French, English and Spanish
- Ensured integrity of data by following up on research results to guarantee accuracy

Warwick Campus
United Kingdom

OTHER WORK EXPERIENCE

President of the Students' Union (Sept 2003 - June 2005)

- Organized social events (concerts, student nights, galas, dinners) gathering up to 2,000 people
- Made use of strong organizational skills to lead a team of 15 students and implement influential marketing campaigns
- Generated turnover greater than €10,000

Nice
France

LANGUAGES

Native: French
Fluent: English and Spanish

Advanced: Catalan
Basic: German

IT SKILLS

Advanced user of the **MS Office Suite** (professional & academic presentations in MS PowerPoint, advanced modelling and scenario building in MS Excel).

Courses and projects in Computing and Information Systems, E-Business and Value Chains and Web Application Development. Developed several functional webpages with **WordPress**. Proficient in Sage **SalesLogix**.

TRAINING

Franklin Covey, The 7 Habits of Highly Effective People, Barcelona, September 2010. Clean driving license

HOBBIES

Surfing, Windsurfing, Tennis, Cooking & Travels